

### ASIA PACIFIC JOURNAL OF MARKETING & MANAGEMENT REVIEW

ISSN: 2319-2836 IMPACT FACTOR: 7.603 Vol 12, Issue 09, 2023

## THE ROLE OF SMALL BUSINESS AND PRIVATE ENTREPRENEURSHIPIN PROVIDING YOUTH EMPLOYMENT IN THE NEW UZBEKISTAN

#### Yuldasheva Diloro Asqaraliyevna

Namangan Engineering and Construction Institute Trainee teacher of the Department of Management

**Annotation:** This article covers the work carried out on the formation of entrepreneurial skills in young people, support of their business ideas and assistance in providing preferential microloans, their formation of entrepreneurial skills. Keywords: Youth, IDEA, Public Policy, bisnes, entrepreneurship, horticulture, livestock, poultry.

In our country, the development of small business and private entrepreneurship, especially youth entrepreneurship, is one of the priority tasks, and young people have an important and significant contribution to the development of the sector. Today, a favorable business environment is being created by forming young people's entrepreneurial skills, supporting their business ideas, providing them with preferential microcredits, and widely involving them in entrepreneurial activities. This leads to the provision of youth employment, the achievement of material well-being and economic independence, and the change of the mood of "modernism" to the spirit of "keeping up with the times".

Young people are considered the most active layer of society, they are the most potential force that causes changes in social life and implements creative ideas. Within the framework of the action strategy, it is not without reason that the participation of young people who take initiative and approach every issue in a new way is ensured in the implementation of such comprehensive programs as Youth is the creator of the future", "Prosperous village", "Prosperous neighborhood", "Smart city".

Implementation of approved programs for ensuring employment of the population in our country, improvement of employment mechanisms for vacant and quota jobs, decisions taken on the development of effective forms of self-employment2 social protection of young people and young families issue is becoming an important and priority direction at the government level, and more than 184,300 young people have been provided with jobs after preferential loans by banks.

At this point, it is worth noting the conditions created for increasing the well-being of the socially vulnerable population in our country, improving their standard of living, engaging in entrepreneurial activities of the population in need of social protection, providing low-income families with affordable housing, These include free medical care, interest-free loans for the purchase of household appliances and pets, and tax and credit incentives for organizations that provide employment for disabled people.

The program of creating new jobs and ensuring employment of the population is improving year by year. Great attention is being paid to the development of household service, service, knitwear production, development of confectionery and food production technologies, development of beekeeping, poultry, fishery and other various service sectors.

wo important aspects of the work being carried out are noteworthy, i.e., firstly, to direct young people to the profession, to educate them as modern, qualified personnel in all respects, and secondly, to provide them with employment, a favorable condition for them to run their own business. — create conditions.

ISSN 2319-2836 (online), Published by
ASIA PACIFIC JOURNAL OF MARKETING & MANAGEMENT REVIEW.,
under Volume: 12 Issue: 09 in September-2023
https://www.gejournal.net/index.php/APJMMR

Copyright (c) 2023 Author (s). This is an open-access article distributed under the terms of
Creative Commons Attribution License (CC BY). To view a copy of this license,
visit https://creativecommons.org/licenses/by/4.0/



### ASIA PACIFIC JOURNAL OF MARKETING & MANAGEMENT REVIEW

ISSN: 2319-2836 IMPACT FACTOR: 7.603 Vol 12, Issue 09, 2023

"Qualified personnel who understand the essence of the rule of law will become the decisive force of tomorrow. After all, in the development and economic growth of our country, the importance of placing young people in education and work is very important. By directing young people to the profession, delinquency among young people is prevented, as well as the confidence of young people in the future is strengthened.

Even though a number of regulatory legal documents have been adopted in our country aimed at increasing the access, quality and speed of public services to encourage the work activity and entrepreneurial initiatives of the population, especially young people, and to ensure the employment of socially vulnerable groups, labor in some regions there is a high level of tension in the labor market, the establishment of permanent jobs, the provision of employment for young people, women, low-income families in villages and districts, and the regulation of external labor migration processes are not fully resolved. The level of credit, financial, consulting and other necessary services for employment remains low for the population and business entities.

As a result of training and retraining of production personnel in educational institutions without taking into account the future needs, opportunities and resources of economic sectors, the labor market is experiencing a shortage of qualified personnel in some specialties.

Youth employment is an important condition of social stability. In our country, where 60% of the population is young people, the urgent issues that should be implemented at the government level in order to eliminate the problem of unemployment, provide comprehensive support to young people, ensure youth employment, and further develop small business and entrepreneurship are the following:

establishing social cooperation relations with state and non-state organizations working in the field of supporting youth entrepreneurship, ensuring their employment, creating new jobs;

to small business entities, farmers and peasant farms, young people engaged in family business to organize greenhouses, seeds, seedlings, livestock and poultry, agricultural allocate more microcredits for the purchase of agricultural equipment, irrigation devices (pumps, artesian wells, etc.):

Increasing the number and quality of short-term courses for professional training of unemployed and underemployed youth in professions and specialties that are in high demand in the labor market:

organizing and developing a family business, studying the market, demand and supply, producing products accordingly, introducing new types of household services, filling the domestic market with products produced in our country, forming a family budget, supporting family entrepreneurship creating favorable conditions for young people and women, unemployed people to start entrepreneurship;

supporting youth initiatives to develop youth tourism, implement innovations in the field of tourism, and develop modern types of tourism. to increase the socio-economic activity of young people, to involve them widely in the field of tourism, to implement the promising ideas and projects of young people in the field of tourism, to ensure the employment of young people based on the training of private entrepreneurs, national craftsmen, guides, tour guides and guidance instructors;

supporting young entrepreneurs and young people who have take the initiative to start a new business;

creating conditions for young entrepreneurs to exchange experience and help each other in cooperative activities;

ISSN 2319-2836 (online), Published by
ASIA PACIFIC JOURNAL OF MARKETING & MANAGEMENT REVIEW.,
under Volume: 12 Issue: 09 in September-2023
https://www.gejournal.net/index.php/APJMMR

Copyright (c) 2023 Author (s). This is an open-access article distributed under the terms of
Creative Commons Attribution License (CC BY). To view a copy of this license,
visit https://creativecommons.org/licenses/by/4.0/



# ASIA PACIFIC JOURNAL OF MARKETING & MANAGEMENT REVIEW ISSN: 2319-2836

IMPACT FACTOR: 7.603 Vol 12, Issue 09, 2023

getting preferential loans for young people, organizing master classes on creating and implementing their own business projects, teaching young people trades, promoting the "Master-Apprentice" tradition, labor fairs, "Business trips", organization of educational seminars. It is worth acknowledging that the state policy on youth carried out in our country and its practical results are attracting great interest in the world community.

We believe that paying more attention to the life problems of young people, increasing modern jobs suitable for them, supporting noble aspirations and initiatives, innovative ideas, and improving social and household conditions of young people are the main tasks of government agencies. , will be the decisive function.

Young people are the successors of tomorrow. Any nation or state with youth problems has no future. Solving the problems of youth is a guarantee of the country's security along with the country's socio-enonomic development.

#### **REFERENCES:**

- 1. Ismatov, R. O., Dadaboev, T. Y., & Karabaev, S. A. (2019). Investment possibilities in agricultural networks. Theoretical & Applied Science, (2), 350-355.
- 2. Исматов, Р. О., Дадамирзаев, М. Х., & Маллабаев, О. Т. (2014). An increase in efficiency of marketing activity in food market grown in agriculture of uzbekistan. Молодой ученый, (4), 522-523.
- 3. Исматов, Р. О. (2016). Повышение эффективности управления по привлечению инвестиций в региональную экономику. Молодой ученый, (11), 767-769.
- 4. Oltinovich, I. R. (2019). Improvement of Investment Activity in Ensuring High Rates of Economic Growth. International Journal on Integrated Education, 2(5), 68-73.
- 5. Шакирова, Г. Ш. (2015). Некоторые вопросы совершенствования корпоративного управления в Узбекистане. *Молодой ученый*, (10), 848-850.
- 6. Шакирова, Г. Ш. (2016). Мотивация труда работников в сфере деятельности малого бизнеса и частного предпринимательства. *Молодой ученый*, (11), 1074-1076.
- 7. Шакирова, Г. Ш. (2014). Повышение эффективности корпоративного управления на предприятиях в условиях модернизации экономики. *Молодой ученый*, (8), 635-636.
- 8. Шакирова, Г. Ш. (2017). МИЛЛИЙ ИҚТИСОДИЁТ ТАРАҚҚИЁТИДА ХОРИЖИЙ ИНВЕСТИЦИЯЛАРНИНГ ЎРНИ. *Научное знание современности*, (4), 405-407.
- 9. Shakirova, G. S., & Mirzaabdulayeva, G. M. (2019). The relationship between the development of science, technology and innovation. *ACADEMICIA: An International Multidisciplinary Research Journal*, 9(3), 27-33.
- 10. Шакирова, Г. Ш. (2016). ПОДДЕРЖКА МАЛОГО БИЗНЕСА И ЧАСТНОГО ПРЕДПРИНИМАТЕЛЬСТВА-ВАЖНЫЙ ФАКТОР СТАБИЛЬНОСТИ ЭКОНОМИЧЕСКОГО РАЗВИТИЯ. *Теория и практика современной науки*, (4 (10)), 806-808.
- 11. Sh, S. G. (2015). Nekotorye voprosy sovershenstvovaniya korporativnogo upravleniya v Uzbekistane. *Molodoy uchenyy*, (10), 848-850.
- 12. Sh, S. G. (2019). INNOVATIVE ACTIVITIES AS AN OBJECT OF INVESTMENTS. Экономика и социум, (3 (58)), 61-63.

53	ISSN 2319-2836 (online), Published by ASIA PACIFIC JOURNAL OF MARKETING & MANAGEMENT REVIEW., under Volume: 12 Issue: 09 in September-2023 https://www.gejournal.net/index.php/APJMMR
	Copyright (c) 2023 Author (s). This is an open-access article distributed under the terms of Creative Commons Attribution License (CC BY). To view a copy of this license, visit https://creativecommons.org/licenses/by/4.0/