

## ASIA PACIFIC JOURNAL OF MARKETING & MANAGEMENT REVIEW

ISSN: 2319-2836 IMPACT FACTOR: 7.603 Vol 12, Issue 11, 2023

#### PROFESSIONAL COMPETENCE OF DIRECTOR

#### Komilova Kimyaxon Kuchkarovna

Teacher at Kokand State Pedagogical Institute

**Abstract:** The publication is devoted to the analysis of the professional competence of a school director, which is a complex multi-component personal education that requires systematic improvement and development.

Key words: competence, high school age, innovative technologies, management.

One of the priorities of the manager's policy at the present stage is to ensure a management system for highly qualified personnel. The concept of "competence" includes complex, capacious content that integrates professional, socio-psychological, legal and other characteristics. In a generalized form, the competence of a specialist is a set of abilities, qualities and personality traits necessary for successful professional activity in a particular field. Psychological research examines the following types of competence: communicative, professional and pedagogical. Professional competence is the result of professional education. A high level of professional competence increases the competitiveness of a specialist. Currently, in the scientific literature there is no unambiguous approach to defining the concept of "professional competence". The concept of "professional competence" is considered as: a set of knowledge and skills that determine the effectiveness of work; scope of task skills; combination of personal qualities and properties; a complex of knowledge and professionally significant personal qualities; vector of professionalization; unity of theoretical and practical readiness for work; the ability to carry out complex culturally appropriate types of actions, etc. The variety and versatility of interpretations of the concept of "professional competence" are due to the difference in scientific approaches: personal-activity, system-structural, informational, cultural and others to the scientific problems solved by researchers.

The formation of professional competence is a process of influence that presupposes a certain standard towards which the subject of influence is oriented; a process that implies a certain completeness, the achievement of a certain level of standard. Formation of professional competence is a controlled process of developing professionalism, i.e. This is the education and self-education of a specialist. In the scientific literature, the criteria of professional competence define the social significance of the results of a specialist's work, his authority, and social and labor status in a specific field of knowledge (activity).

The professional competence of a school principal is a complex multicomponent personal education that requires systematic improvement and development. In conditions of constant challenges and changes, multitasking and limited resources, it is very difficult for a modern Russian school principal to find time and energy for continuous self-education. However, this is a necessary condition and guarantee of a successful leader today. A Chinese proverb says: "When the wind of change blows, some build walls, others build windmills."

Continuous professional and personal self-improvement should become a habit, part of the daily lifestyle of a leader.

ISSN 2319-2836 (online), Published by
ASIA PACIFIC JOURNAL OF MARKETING & MANAGEMENT REVIEW.,
under Volume: 12 Issue: 11 in November-2023
https://www.gejournal.net/index.php/APJMMR

100



# ASIA PACIFIC JOURNAL OF MARKETING & MANAGEMENT REVIEW ISSN: 2319-2836

IMPACT FACTOR: 7.603 Vol 12, Issue 11, 2023

The school is managed by the director, his deputies, and heads of structural divisions. A high level of professional competence of managers is a fundamental condition for effective management, and therefore quality

education in this educational organization.

The professional competence of a school director is an individually developed integrative personal education, which includes a complex of professional knowledge, abilities, skills, experience, professional personal qualities, ways of thinking, pedagogical and managerial culture necessary for solving professional educational problems.

In the context of globalization and digital transformation of socio-economic, political, cultural and other systems, the education sector is also being transformed: approaches to organizing the educational process are changing, standards of training and education are being improved, government policy is being updated, and new tasks are being set for employees of the education system. In these circumstances, it is important for heads of educational organizations to be able to quickly respond to the challenges of the external environment, adapt to them, find non-standard solutions, and apply effective management methods and tools.

High-quality results in conditions of constant change are unthinkable without increasing the level of professional competence. Continuous professional and personal improvement should become a key area of development for the teaching and management staff of the school.

The purpose of the methodological recommendations is to provide methodological assistance to directors of secondary schools and their deputies in the development of a number of relevant competencies necessary for the effective management of an educational organization. Methodological recommendations include an introduction, four sections, a conclusion and one appendix. A competent head of an educational organization (hereinafter referred to as EO) is a person with certain professional qualities and competencies.

Basic requirements that the head of a public organization must meet:

☐ Meet the qualification requirements specified in special reference books and/or professions
standards.
☐ Have a higher education.
☐ When appointed to a position, have experience in positions related to pedagogy of
management.
☐ Have no restrictions on the right to engage in teaching activities.

The effectiveness of the work of the head of a comprehensive school is determined by professional competence in determining the content education, in the implementation of the connection between education and personal development, the quality of education and its practical orientation. The school head's orientation toward student-oriented educational goals is also an indicator of improving professional competence.

#### **References:**

- 1.Толмачева В. В., Передерей Е. П. Развитие у детей старшего дошкольного возраста творческого потенциала с помощью инновационных методов // Научно-методический электронный журнал Концепт. 2017. Т. 39. С. 1376–1380.
- 2.Ричардсон. Дж. Мысленные образы: когнитивный подход/ Пер. с англ.; науч. ред. А. А. Гостев.— М.: Когито-Центр, 2006. 174 б.)

101	ISSN 2319-2836 (online), Published by ASIA PACIFIC JOURNAL OF MARKETING & MANAGEMENT REVIEW., under Volume: 12 Issue: 11 in November-2023 https://www.gejournal.net/index.php/APJMMR
	Copyright (c) 2023 Author (s). This is an open-access article distributed under the terms of Creative Commons Attribution License (CC BY). To view a copy of this license, visit https://creativecommons.org/licenses/by/4.0/

# Asia Pacific Journal of Marketing & Management Review Vision: Let us Research

# ASIA PACIFIC JOURNAL OF MARKETING & MANAGEMENT REVIEW ISSN: 2319-2836

IMPACT FACTOR: 7.603 Vol 12, Issue 11, 2023

- 4.Саидкулов Ш. Узлуксиз педагогик таълим ва малака ошириш муаммолари. Самарканд: СамДу, 1996.-76б
- 5.Raximova, Feruzaxon Muxammadjonovna. "Problems of establishing and strengthening the material base of preschool education organization." Актуальные научные исследования в современном мире 4-7 (2021): 51-56.
- 6.Mukhammadjonovna, Rakhimova Feruzakhon. "Pedagogical and psychological features of the formation of the creative activity of future teachers through personality-oriented education." ACADEMICIA: An International Multidisciplinary Research Journal 11.4 (2021): 1053-1056.
- 7.Mukhammadjonovna, Rakhimova Feruzakhon. "Development of pedagogical activites with preschool children in need of inclusive education." asia pacific journal of marketing & management review ISSN: 2319-2836 Impact Factor: 7.603 11.12 (2022): 423-427.
- 8.Nazirova, G. "Formation of a sense of national pride among in older preschool children through oral folk art-as a socio-pedagogical necessity." Science and Innovation 1.8 (2022): 2067-2077.
- 9.Turg'unov, S. T., et al. "Padagogik jarayonlarni tashkil etish va boshqarish, sifat va samaradorligini oshirish texnologiyalari." O'zbekiston Respublikasi O'zPFITI» nashriyoti (2014).
- 10.Nazirova, G. M. "qizi Gulomova, DD (2022). Content and pedagogical conditions of development of professional competence of pedagogues-educators of preschool educational organizations." International Academic Research Journal Impact Factor 7.1: 6.
- 11.Malikovna, Nazirova Guzal, and Mamadjanova Muyassar Nurmatovna. "Basic principles of technology for teaching methodological subjects in preschool education." Asia pacific journal of marketing & management review ISSN: 2319-2836 Impact Factor: 7.603 11.12 (2022): 415-417.
- 12. Рахимова, Ферузахон, and Феруза Галиева. "Активизация развития креативного познавательного мышления детей дошкольного возраста." Педагогика и психология в современном мире: теоретические и практические исследования 2.17 (2022): 66-70.
- 13.Muxammadjonovna, Rakhimova Feruzaxon. "Some Types of Technology for the Physical Development of Preschool Children." Miasto Przyszłości 29 (2022): 145-146.
- 14.юMirzaeva, Farokhat, et al. "Improving the educational process based on a pedagogical innovative approach." PalArch's Journal of Archaeology of Egypt/Egyptology 17.6 (2020): 8919-8926.
- 15.Muhammadjanovna, Rakhimova Feruzakhon. "The system of formation and development of creative activity of future educators through personcentered education." World Bulletin of Social Sciences 7 (2022): 75-77.
- 16.Rakhimova Feruzakhon Muhammadjanovna. (2022). The system of formation and development of creative activity of future educators through personcentered education. World Bulletin of Social Sciences, 7, 75-77. Retrieved from https://scholarexpress.net/index.php/wbss/article/view/583
- 17.Rakhimova Feruzakhon Muhammadjonovna. (2021). Improvement Of The System Of Formation And Development Of Creative Activity Of Future Educators On The Basis Of PersonalityOriented Education. Eurasian Journal of Humanities and Social Sciences, 3, 32–36. Retrieved from https://geniusjournals.org/index.php/ejhss/article/view/234

ISSN 2319-2836 (online), Published by
ASIA PACIFIC JOURNAL OF MARKETING & MANAGEMENT REVIEW.,
under Volume: 12 Issue: 11 in November-2023
https://www.gejournal.net/index.php/APJMMR

Copyright (c) 2023 Author (s). This is an open-access article distributed under the terms of
Creative Commons Attribution License (CC BY). To view a copy of this license,
visit https://creativecommons.org/licenses/by/4.0/



### ASIA PACIFIC JOURNAL OF MARKETING & MANAGEMENT REVIEW

ISSN: 2319-2836 IMPACT FACTOR: 7.603 Vol 12, Issue 11, 2023

- 18.Muxammadjonovna, Raximova Feruzaxon. "Difficulties in organizing the education and upbringing of visually impaired children of preschool age." international journal of social science & interdisciplinary research ISSN: 2277-3630 Impact factor: 7.429 11.12 (2022): 90-93.
- 19.Muxammadjonovna, Rakhimova Feruzaxon. "Some Types of Technology for the Physical Development of Preschool Children." Miasto Przyszłości 29 (2022): 145-146.
- 20.Qodirova Dildora Najatbekovna. (2022). Formation of innovative thinking skills in preschool children on the basis of personally education. World Bulletin of Social Sciences, 7, 70-72. Retrieved from https://scholarexpress.net/index.php/wbss/article/view/581
- 21.G'anieva Dildoraxon Muqimovna. (2022). The impact of media on the formation of social consciousness in older preschool children. Conferencea, 129–134. Retrieved from https://conferencea.org/index.php/conferences/article/view/419
- 22.Najatbekovna, Qodirova Dildora. "formation of innovative thinking skills in preschool children on the basis of person-centered education." Galaxy International Interdisciplinary Research Journal 9.12 (2021): 332-334.
- 23. Кадирова, Дилдора Наджатбековна. "Активизация развития креативного познавательногомышления детей дошкольного возраста." barqarorlik va yetakchi tadqiqotlar onlayn ilmiy jurnali 2.1 (2022): 416-420.
- 24. Najatbekovna, Kadirova Dildora. "Develop Innovative Thinking Skills Based on a Creative Approach." (2021).
- 25. Achilova, Sevara. "Phonetic and phonemic disorders and their correction in children worn out dysarthria." European Journal of Research and Reflection in Educational Sciences Vol 8.3 (2020).
- 26.Khamidovna, Achilova Saxibakhon. "pedagogical opportunities for the upbringing of physical qualities by purposeful development of action potential in preschool children." international journal of social science & interdisciplinary research ISSN: 2277-3630 Impact factor: 7.429 11.04 (2022): 134-143.