

# ATTRACTING INVESTMENTS TO THE DEVELOPMENT OF THE REGIONAL ECONOMY.

#### Ubaydullayev Toxirjon Abdullajanovich

Namangan Engineering and Construction Institute

**Abstract:** The article examines the processes related to investments in the national economy, including attracting foreign investments and improving the ways of their effective use. The importance of capital investments in the economic development of the regions was considered. A scientific proposal and practical recommendations on improving the system of attracting investments to innovative-investment activities in enterprises have been formulated.

**Key words:** investment activity, investment attractiveness, investment efficiency, investment risk, market mechanism, investment management, innovation-investment activity.

Investments, including foreign investments, are of great importance in the rapid development of the economy of our republic and the introduction of innovations in production, in ensuring macroeconomic stability and high rates of economic growth. A broad and detailed analysis of the achievements and successes achieved in this regard, important practical conclusions based on it, among the most urgent issues that we should pay attention to in the future, it is noted that the main focus is on foreign investments in determining the priority directions of our country's development and development programs. should be noted.

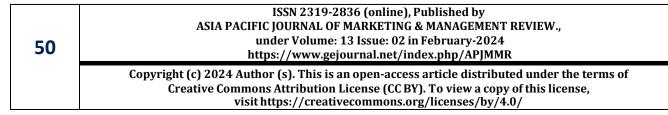
President of the Republic of Uzbekistan Sh.M. Mirziyoev "...investment is the driver of the economy, it is no exaggeration to say that it is the heart of the economy in Uzbek terms. We will achieve rapid development of our economy only by actively attracting investments and launching new production facilities", and recognizes the importance of foreign investments in the development of the economy and the urgency of attracting them.

A number of measures aimed at increasing the investment attractiveness of our country's economy and improving the system of effective use of the existing investment potential are the measures of the President of the Republic of Uzbekistan dated April 29, 2019 "Measures to further improve the mechanisms of attracting foreign direct investment to the economy of the Republic "Resolution No. PQ-4300 on the activities of priority is given to the tasks related to informing about opportunities and potential <sup>1</sup>.

The role of foreign investments in the development of the national economy, the scientific and methodological problems of increasing investment flows have been studied by many foreign and domestic economists.

The results of foreign studies show that direct investment is a mechanism that has a positive effect on economic growth in industrialized countries<sup>2</sup>. Foreign investment, especially direct investment, serves as a source of capital income in both manufacturing and service sectors.<sup>3</sup>.

<sup>&</sup>lt;sup>3</sup> K.J.Boudreau, N.Lacetera and K.R.Lakhani Incentives and Problem Uncertainty in Innovation Contests: An Empirical Analysis. Management Science, 2016 vol. 57, No5, rr. 843–863.



<sup>&</sup>lt;sup>1</sup>O'zbekiston Respublikasi Prezidentining 2019 yil 29 apreldagi "Respublika iqtisodiyotiga toʻgʻridan-toʻgʻri xorijiy investitsiyalarni jalb qilish mexanizmlarini yanada takomillashtirish chora-tadbirlari toʻgʻrisida"gi PQ-4300-sonli Qarori.

<sup>&</sup>lt;sup>2</sup> P.Panagiotis The impact of FDI on economic growth in Eurozone countries. The journal of Economic Asymmetriess, 2015 No17, pp. 7–8



One of the economists of our country, U.S. Nodirkhanov, through his scientific research, studies the methods of increasing investment activity at the regional level, the assessment of the investment environment in the regions, the processes of forming a favorable investment environment that supports preferential investment projects by the state.<sup>4</sup>. D. Gozibekov, E. Nosirov's scientific research studies the processes related to the effective implementation of measures to reduce the tax burden, sharply increase the position of stock markets, and create a favorable investment and business environment for the wide attraction of private foreign investments. In the studies of F. Umarov, the organizational and economic mechanisms and specific features of expanding the scale of attracting investment to the relevant branches and sectors of the economy are analyzed<sup>5</sup>. In his research, A. Burkhanov studied the scientific and theoretical aspects of attracting foreign investments to the regions, based on the problematic aspects of attracting foreign investments to the regions, and developed proposals aimed at eliminating them<sup>6</sup>.

In the above studies aimed at justifying the ways of attracting foreign investments to the national economy and their effective use, the possibilities of ensuring the active pace of investment processes and economic growth by creating macroeconomic conditions were studied.

Research methodology. Studying the experience of foreign countries, comparing and analyzing statistical and economic data, logical thinking, scientific abstraction, the methods of information grouping, analysis and synthesis, induction and deduction are widely used.

Analysis and results. A well-thought-out investment policy is important in ensuring the rapid pace of economic development and maintaining macroeconomic stability in our republic. After all, investments, as an important factor of economic development, provide modernization of production, technical and technological renewal and stimulation of innovations, creation of new jobs and increase of income of enterprises.

In recent years, the scope of measures aimed at increasing the volume of investments has been significantly increased both legally and practically. Especially as a result of active investment policy, positive growth in the dynamics of investment flow is observed in our republic.

51	ISSN 2319-2836 (online), Published by ASIA PACIFIC JOURNAL OF MARKETING & MANAGEMENT REVIEW., under Volume: 13 Issue: 02 in February-2024 https://www.gejournal.net/index.php/APJMMR
	Copyright (c) 2024 Author (s). This is an open-access article distributed under the terms of Creative Commons Attribution License (CC BY). To view a copy of this license, visit https://creativecommons.org/licenses/by/4.0/

<sup>&</sup>lt;sup>4</sup> Нодирханов У.С. Прямые иностранные инвестиции в Узбекистане: опыт проблемы, перспективы роста. - Т.: "Фан ва технология", 2011. 184 б.

<sup>&</sup>lt;sup>5</sup> Umarov F.U. Innovatsion-investitsiya faol tadbirkorlikning muhim omili. "Iqtisodiyot va innovatsion texnologiyalar" ilmiy elektron jurnali. No 1, yanvar- fevral, 2018 yil

<sup>&</sup>lt;sup>6</sup> Burxanov A. Hududlarga xorijiy investitsiyalarni jalb qilish-milliy iqtisodiyot barqarorligini ta'minlashning asosiy omili. Biznes-Ekspert, 2018 yil. No10.,7-13 bet.



Table 1

# Information on fixed capital investments in Uzbekistan and their distribution by region (billion soums)<sup>7</sup>

Nama af mainne	5					2016-	
Name of regions (provinces).	2016	2017	2018	2019	2020	2023	2023 increase in times
Total for the republic	51232,0	72155,2	124231,3	195927,3	210195,1	239552,6	4,7
Republic of Karakalpakstan	3778,3	2822,0	6757,8	8750,6	7089,8	8110,7	2,1
Andijan	2188,5	2986,0	4711,9	7452,1	9622,6	11176,6	5,1
Bukhara	5922,9	11613,4	9610,9	10366,6	12183,9	20528,3	8,5
Jizzakh	1449,7	1788,2	3606,3	7900,9	12545,4	9233,6	6,4
Kashkadarya	7304,4	11175,3	16518,5	24462,5	20557,6	17359,1	2,4
Navoi	2963,2	3977,9	10579,5	17646,3	15688,4	15020,1	5,1
Namangan	2824,5	3586,7	8158,1	12084,9	12007,2	12982,0	4,6
Samarkand	3623,5	4384,2	7061,4	10266,7	14656,4	15641,6	4,3
Surkhandarya	2142,4	3551,0	7240,6	11835,1	10068,2	12037,8	5,6
Syr Darya	1322,9	1628,0	2699,3	5869,1	7191,9	8051,8	6,1
Tashkent	4238,7	5938,4	11226,9	20353,9	21148,6	28113,6	6,6
Ferghana	2643,6	2954,5	5539,1	8685,4	11040,0	12625,2	4,8
Khorezm	1560,5	2175,9	3013,8	5032,0	5391,8	8292,0	5,3
Tashkent sh.	9268,9	13573,7	26435,7	42458,1	50371,3	58172,7	6,3

If we pay attention to the main results of investment activities in the regions of our republic, in 2016, investments in fixed capital in the country amounted to 51232.0 billion. amounted to 239,552.6 billion soums, and this indicator has a consistent growth rate and will reach 239,552.6 billion by 2023. reached soums and increased by 4.7 times (Table 1). A high growth rate is observed in the regions of Bukhara (8.5 times), Tashkent (6.6 times), Jizzakh (6.4 times), Syrdarya (6.1 times) and Tashkent city (6.3 times).

245.0 trillion from the total sources of financing for the development of economic and social spheres in the Republic of Uzbekistan in January-December 2023. soums were appropriated. 23.1 billion in dollar equivalent. USD. was absorbed and made 105.2% compared to 2020.

In January-December 2021, 61.9% of investments in fixed capital or 151.5 trillion. 38.1% or 93.5 trillion soums were financed from the funds raised, from the own funds of enterprises, organizations and residents. Soum was financed.

<sup>7</sup> Oʻzbekiston Respublikasi Davlat statistika qoʻmitasi ma'lumotlari. https://www.stat.uz/uz/.

52	ISSN 2319-2836 (online), Published by ASIA PACIFIC JOURNAL OF MARKETING & MANAGEMENT REVIEW., under Volume: 13 Issue: 02 in February-2024 https://www.gejournal.net/index.php/APJMMR
	Copyright (c) 2024 Author (s). This is an open-access article distributed under the terms of Creative Commons Attribution License (CC BY). To view a copy of this license, visit https://creativecommons.org/licenses/by/4.0/



According to official statistics, the share of foreign direct investments and loans in the financing of fixed capital in our country is 36 percent, of which 13.7 percent are foreign direct investments. organized.

In January-December 2022, investments in fixed capital from all financing sources amounted to 269,857.5 billion soums, and the growth rate compared to the same period last year was 100.9 percent.

The share of foreign loans under the guarantee of the Republic of Uzbekistan in the total volume of capital investments is 5.6%, commercial bank loans and other debt funds - 7.8%, public funds - 9.5%, development and reconstruction fund - 0.9 percent, the Water Supply and Sewerage System Development Fund - 1.1 percent of the Republic's budget funds.

Compared to the corresponding period of 2021, higher growth rates of fixed capital investments: foreign direct investment (FDI) - 110.7 percent, enterprise funds - 110.6 percent, direct foreign investments and loans - 104.3 percent, public funds - 103.2 percent.

In 2017, the volume of foreign investments and loans made to the economy of our republic amounted to 3.3 billion dollars, and by the end of 2022, this indicator has tripled to 9.8 billion dollars. As a result, the share of foreign investments and loans in total investments increased from 23.8 percent to 40.5 percent.

At the same time, the volume of foreign direct investments and loans amounted to 2.5 billion dollars in 2017, and by 2022 it will increase 3.4 times to 8.5 billion dollars. Their share in total investments increased from 17.7% to 35.4%.

The number of enterprises and organizations with foreign investments is increasing year by year. Their number was 5.5 thousand in 2017, and by 2022 their number will reach 15.8 thousand. 6,400 of them are joint ventures, 9,300 are wholly foreign enterprises.

30.5% of enterprises with foreign capital are trade, 27.5% are industry, 8% are construction, 4.8% are agriculture, 4.1% are accommodation and catering facilities, 2.9% are storage and transportation, 4, 8 percent work in communication and information fields, 17.4 percent work in other fields.

The importance of investments in fixed capital is high in the economic development of regions. The importance of investments in fixed capital in the socio-economic development of regions can be expressed as follows:

- the increase in the volume of investments in fixed capital, as a factor of high technological development and intensive economic growth, has a positive effect on the annual growth rate of GDP;

- as a result of diversification of modern industrial sectors of the economy, implementation of structural reforms, it will be possible to start the production of import-substituting and export-oriented products;

- on the basis of the rational use of the existing investment potential, it is possible to increase the standard of living of the population through the wide development of business activities and the creation of new jobs. As a result, the expansion of gross demand in the economy due to the regular increase in the income of the population creates conditions for further development of production.

It is known that the financing of innovation-investment activities in enterprises is one of the most urgent issues of today. Therefore, implementation of investment provision based on modern effective sources of state and private partnership programs will increase the production and technical potential of enterprises, increase the level of legal and property protection for foreign investors by

53	ISSN 2319-2836 (online), Published by ASIA PACIFIC JOURNAL OF MARKETING & MANAGEMENT REVIEW., under Volume: 13 Issue: 02 in February-2024 https://www.gejournal.net/index.php/APJMMR
	Copyright (c) 2024 Author (s). This is an open-access article distributed under the terms of Creative Commons Attribution License (CC BY). To view a copy of this license, visit https://creativecommons.org/licenses/by/4.0/



state management bodies, and reduce the investment risk they take.

The composition of investment resources is of great importance in the investment activities of industrial enterprises. Investors choose investment resources based on their economic and entrepreneurial abilities and opportunities.

In our republic, the weight of financing investment projects with the help of centralized funds was large in the early years. However, due to the rational economic policy conducted in our country, the state budget funds in investment processes are gradually decreasing, and the volume of other financial resources is increasing year by year.

Today, the participation of the population in financing the investment activities of industrial enterprises is still imperceptible. The main reason for this is the inability of the population to become an active participant in the financial market.

The decrease in investments based on budget funds is also a positive indicator, which indicates that the economy is modernizing, as well as the state's intervention in the economy is decreasing. The main reasons for the decrease in the weight of the personal resources of economic entities in the investment activity are the lack of financial resources at the disposal of enterprises and the slow attention of enterprises to the reinvestment process.

In our opinion, it is appropriate to organize the use of additional sources only when the need arises.

In conclusion, it should be noted that the organization and promotion of innovationinvestment cooperation based on public and private cooperation may depend on the following:

- introduction of new innovative technologies in business activities;

- wide and effective use of scientific achievements;

- introduction of the most modern technologies into production;

- to develop innovations in all branches and sectors of the national economy;

- potential customers to use resource-saving, import-substituting, ecologically safe technology by improving their institutional foundations;

- to introduce small innovative projects in the industry, to use the opportunities available in entrepreneurs and private financing in order to quickly receive its benefits, etc.

- we believe that the main directions of increasing the attractiveness of investments in industrial enterprises include increasing the export potential of products, intensifying production, developing types of diversification, etc.

#### **REFERENCES:**

1. Bulturbayevich, M. B., & Ikrom o'g'li, I. F. (2023). DEVELOPMENT OF SMALL BUSINESS AND PRIVATE ENTREPRENEURSHIP AND INCREASING ITS SHARE IN ECONOMIC SECTORS. ASIA PACIFIC JOURNAL OF MARKETING & MANAGEMENT REVIEW ISSN: 2319-2836 Impact Factor: 7.603, 12(07), 22-34.

2. Bulturbayevich, M. B., & Shakirova, G. (2023). RATIONAL USE OF WATER IN AGRICULTURE OF THE REPUBLIC OF UZBEKISTAN AND ITS PROBLEMS. ASIA PACIFIC JOURNAL OF MARKETING & MANAGEMENT REVIEW ISSN: 2319-2836 Impact Factor: 7.603, 12(07), 35-51.

54	ISSN 2319-2836 (online), Published by ASIA PACIFIC JOURNAL OF MARKETING & MANAGEMENT REVIEW., under Volume: 13 Issue: 02 in February-2024 https://www.gejournal.net/index.php/APJMMR
	Copyright (c) 2024 Author (s). This is an open-access article distributed under the terms of Creative Commons Attribution License (CC BY). To view a copy of this license, visit https://creativecommons.org/licenses/by/4.0/



3. Bulturbayevich, M. B., & Sharifjanovich, Q. T. (2023). PROBLEMS OF RISK MANAGEMENT IN FARM ACTIVITIES. ASIA PACIFIC JOURNAL OF MARKETING & MANAGEMENT REVIEW ISSN: 2319-2836 Impact Factor: 7.603, 12(05), 31-39.

4. Bulturbayevich, M. B., Abduvafoevna, M. M., & Murathodjaevna, S. F. (2023). IMPROVEMENT OF MODERN ENERGY INDUSTRIES IN THE CONDITIONS OF DIGITAL ECONOMY. ASIA PACIFIC JOURNAL OF MARKETING & MANAGEMENT REVIEW ISSN: 2319-2836 Impact Factor: 7.603, 12(05), 1-8.

5. Bulturbayevich, M. B. (2023). Increase The Share Of The Population In The Economic Sectors Through The Development Of Small Business And Private Entrepreneurship. Journal of Survey in Fisheries Sciences, 10(2S), 2937-2943.

6. Bulturbayevich, M. B., & Sharifjanovich, Q. T. (2023). MANAGEMENT SYSTEMS OF AGRICULTURAL PRODUCTS IN THE REPUBLIC OF UZBEKISTAN. INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, IT, ENGINEERING AND SOCIAL SCIENCES ISSN: 2349-7793 Impact Factor: 6.876, 17(01), 1-8.

7. Bulturbayevich, M. B. (2022). The Role Of Small Business Entities In The Development Of The Republic Of Uzbekistan. INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, IT, ENGINEERING AND SOCIAL SCIENCES ISSN: 2349-7793 Impact Factor: 6.876, 16(11), 17-22.

8. Bulturbayevich, M. B., & Botir, G. (2022). THEORETICAL FOUNDATIONS OF SMALL BUSINESS AND PRIVATE ENTREPRENEURSHIP. INTERNATIONAL JOURNAL OF SOCIAL SCIENCE & INTERDISCIPLINARY RESEARCH ISSN: 2277-3630 Impact factor: 7.429, 11(09), 44-47.

9. Bulturbayevich, M. B., & Abduvafoyevna, M. M. (2022). Development of Methodology for Managing the Activities of Vertically Integrated Industrial Enterprises. INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, IT, ENGINEERING AND SOCIAL SCIENCES ISSN: 2349-7793 Impact Factor: 6.876, 16(06), 95-105.

10. Bulturbayevich, M. B., & Abdulkholik, I. (2022). THE STATISTICAL NATURE OF ECONOMIC DATA. American Journal of Interdisciplinary Research and Development, 5, 86-93.

11. Bulturbayevich, M. B., & Abdulkholik, I. (2022, June). SELECTION OF DEPENDENT AND UNRELATED VARIABLES. In Conference Zone (pp. 38-41).

12. Bulturbayevich, M. B., & Baxromovna, B. L. (2022, June). Application of nonlinear regression models. In Conference Zone (pp. 299-303).

13. Bulturbayevich, M. B., & Baxromovna, B. L. (2022). Individual and market demand. reverse demand function. INTERNATIONAL JOURNAL OF SOCIAL SCIENCE & INTERDISCIPLINARY RESEARCH ISSN: 2277-3630 Impact factor: 7.429, 11(05), 32-40.

14. Bulturbayevich, M. B. (2022). TAXES AND THEIR TRANSFER. LOSS OF" DEAD" CARGO WHEN TAXED. INTERNATIONAL JOURNAL OF SOCIAL SCIENCE & INTERDISCIPLINARY RESEARCH ISSN: 2277-3630 Impact factor: 7.429, 11(05), 22-31.

15. Bulturbayevich, M. B., & Baxromovna, B. L. (2022). PRICING. LIMITED INCOME LINES. ELASTICITY BY INCOME. INTERNATIONAL JOURNAL OF SOCIAL SCIENCE & INTERDISCIPLINARY RESEARCH ISSN: 2277-3630 Impact factor: 7.429, 11(05), 41-50.

55	ISSN 2319-2836 (online), Published by ASIA PACIFIC JOURNAL OF MARKETING & MANAGEMENT REVIEW., under Volume: 13 Issue: 02 in February-2024 https://www.gejournal.net/index.php/APJMMR
	Copyright (c) 2024 Author (s). This is an open-access article distributed under the terms of Creative Commons Attribution License (CC BY). To view a copy of this license, visit https://creativecommons.org/licenses/by/4.0/



16. Bulturbayevich, M. B. (2022). In Private Entrepreneurship Employee Incentives Issues. Asia Pacific Journal Of Marketing & Management Review Issn: 2319-2836 Impact Factor: 7.603, 11(04), 21-27.

17. Bulturbayevich, M. B. (2022). In Private Entrepreneurship Employee Incentives Issues. Asia Pacific Journal Of Marketing & Management Review Issn: 2319-2836 Impact Factor: 7.603, 11(04), 21-27.

18. Bulturbayevich, M. B., Ikromjonovich, T. I., & Mahmudjon o'g'li, H. N. (2021, December). Types of competence. In Conference Zone (pp. 281-286).

19. Bulturbayevich, M. B., & Ikromjonovich, T. I. (2021, December). THE ROLE OF MANAGEMENT PSYCHOLOGY IN SOCIAL LIFE. In Conference Zone (pp. 265-267).

20. Bulturbayevich, M. B., & Ikromjonovich, T. I. (2021, December). Requirements for modern management personnel. In Conference Zone (pp. 260-264).

21. Bulturbayevich, M. B., & Ikromjonovich, T. I. (2021, December). HISTORY OF THE DEVELOPMENT OF MANAGEMENT THEORY AND PRACTICE. In Conference Zone (pp. 309-312).

22. Bulturbayevich, M. B., & Ikromjonovich, T. I. (2021, December). GENDER ISSUES IN GOVERNANCE. In Conference Zone (pp. 277-280).

23. Bulturbayevich, M. B., Ikromjonovich, T. I., & Ismoiljon o'g'li, A. A. (2021, December). MASTERY OF RHETORIC IN MANAGEMENT. In Conference Zone (pp. 287-291).

24. Batirovich, A. B., Yusufxonovich, K. P., & Bulturbayevich, M. B. (2021). Improving the Efficiency of Management of Vertically Integrated Industrial Enterprises in the Management of Innovative Activities of Enterprises. Design Engineering, 10605-10618.

25. Tursunalievich, A. Z., & Rahmat, A. (2021). Challenges In Developing A Digital Educational Environment. Aksara: Jurnal Ilmu Pendidikan Nonformal, 7(2), 247-254.

26. Bulturbayevich, M. B. (2021). Development Of Innovative Activities Of Enterprises On The Basis Of Vertical Integration Processes. Turkish Journal of Computer and Mathematics Education (TURCOMAT), 12(10), 5020-5031.

27. Tursunalievich, A. Z., Bulturbayevich, M. B., Ismatullayevich, S. I., Urayimovich, B. O., & Yokubovna, Y. H. (2021). Use of Gravitation Models in the Development of Tourism and Recreation. Annals of the Romanian Society for Cell Biology, 3124-3143.

28. Bulturbayevich, M. B., & Qobuljon, T. (2021, February). THE STATUS OF DEVELOPMENT OF SMALL BUSINESS AND PRIVATE ENTREPRENEURSHIP DURING THE CORONAVIRUS PANDEMY. In Archive of Conferences (Vol. 15, No. 1, pp. 124-129).

29. Bulturbayevich, M. B. (2021, February). Improving the mechanisms of strategic management of innovation processes in enterprises. In Archive of Conferences (Vol. 15, No. 1, pp. 130-136).

30. Tursunbaevich, B. B., Bulturbayevich, M. B., & Rahmat, A. (2021). The Impact of The Pandemic on The Economy of The Republic of Uzbekistan. Aksara: Jurnal Ilmu Pendidikan Nonformal, 7(1), 161-168.

31. Bulturbayevich, M. B., Rahmat, A., & Murodullayevich, M. N. (2021). Improving Teacher-Student Collaboration And Educational Effectiveness By Overcoming Learning Challenges. Aksara: Jurnal Ilmu Pendidikan Nonformal, 7(1), 153-160.

56	ISSN 2319-2836 (online), Published by ASIA PACIFIC JOURNAL OF MARKETING & MANAGEMENT REVIEW., under Volume: 13 Issue: 02 in February-2024 https://www.gejournal.net/index.php/APJMMR
	Copyright (c) 2024 Author (s). This is an open-access article distributed under the terms of Creative Commons Attribution License (CC BY). To view a copy of this license, visit https://creativecommons.org/licenses/by/4.0/



32. Sotvoldiev Nodirbek Jurabaevich, & Mullabayev Baxtiyarjon Bulturbayevich. (2021). ECONOMIC DIAGNOSTICS OF HIGHER EDUCATION INSTITUTION. Web of Scientist: International Scientific Research Journal, 1(01), 1–10. Retrieved from https://wos.academiascience.org/index.php/wos/article/view/1

33. Ismoilov, R. B., Mullabayev, B. B., Usmonov, R. K., & Bakhriddinov, J. R. CONDUCTING MARKETING RESEARCH AND DEVELOPING THEM.

34. Bulturbayevich, M. B., Ikromjonovich, T. I., Xurshidjon og, M. A., & Narimanjon og, T. D. (2021, December). LEADERSHIP AND LEADERSHIP IN MANAGEMENT PSYCHOLOGY. In Conference Zone (pp. 271-276).

35. Bulturbayevich, M. B., Ikromjonovich, T. I., Zohidjon ogli, N. M., & Hayrullo ogli, M. S. (2021, December). THE MAIN DIRECTIONS OF MODERN MANAGEMENT PSYCHOLOGY. In Conference Zone (pp. 292-294).

36. Mullabaev, B. B. Introduction of vertical integration processes in the development of innovative activities in the production sectors. Electronic scientific journal of economics and innovative technologies, 1-6.

37. Mullabaev, B. B. Improving the strategy of vertical integration in manufacturing enterprises. Business Expert Scientific and Practical Monthly Economic Journal, 46-49.

38. Jurayevich, M. B., & Bulturbayevich, M. B. (2021). The Role of Investment in Ensuring High Rates of Economic Growth. Academic Journal of Digital Economics and Stability, 11, 39-43.

39. Ismatullayevich, S. I., & Bulturbayevich, M. B. Bokhodirova Zulfizar Bokhodir qizi.(2021). DEVELOPMENT OF SMALL BUSINESS AND PRIVATE ENTREPRENEURSHIP IN THE ECONOMY OF THE REPUBLIC OF UZBEKISTAN. Academicia Globe: Inderscience Research, 2 (6), 419–425.

40. Bulturbayevich, M. B., & Ismatullayevich, S. I. (2021). THE IMPORTANCE OF THE IMPLEMENTATION OF VERTICAL INTEGRATION PROCESSES IN THE DEVELOPMENT OF INNOVATIVE ACTIVITIES IN INDUSTRIAL ENTERPRISES. Web of Scientist: International Scientific Research Journal, 2(06), 220-228.

41. Ismatullayevich, S. I., & Bulturbayevich, M. B. (2021). Development of small business and private entrepreneurship in the economy of the republic of Uzbekistan. Academicia Globe, 2(6), 419-425.

42. Bulturbayevich, M. B. (2021). Challenges of Digital Educational Environment. Academic Journal of Digital Economics and Stability, 4, 54-60.

43. Bulturbayevich, M. B., & G'ovsiddin, N. (2021). Formation and management of the investment portfolio of a commercial bank. International Engineering Journal For Research & Development, 6, 5-5.

44. Bulturbayevich, M. B., & Ibrohim, E. (2021). EXPANDING EXPORT OPPORTUNITIES FOR SMALL BUSINESSES AND PRIVATE ENTREPRENEURSHIP. International Engineering Journal For Research & Development, 6, 6-6.

45. Bulturbayevich, M. B., & Diyora, J. R. (2021). PROSPECTS FOR THE DEVELOPMENT OF INNOVATIVE ACTIVITIES OF INDUSTRIAL ENTERPRISES. International Engineering Journal For Research & Development, 6, 5-5.

57	ISSN 2319-2836 (online), Published by ASIA PACIFIC JOURNAL OF MARKETING & MANAGEMENT REVIEW., under Volume: 13 Issue: 02 in February-2024 https://www.gejournal.net/index.php/APJMMR
	Copyright (c) 2024 Author (s). This is an open-access article distributed under the terms of Creative Commons Attribution License (CC BY). To view a copy of this license, visit https://creativecommons.org/licenses/by/4.0/



46. Bulturbayevich, M. B., & Nurbek, N. (2021). OPPORTUNITIES TO INCREASE THE COMPETITIVENESS OF SECTORS OF THE ECONOMY, INVESTMENT AND EXPORT POTENTIAL. International Engineering Journal For Research & Development, 6, 6-6.

47. Bulturbayevich, M. B., & Sardor, O. L. (2021). IMPORTANT ASPECTS OF THE METHODS USED IN THE RISK ANALYSIS OF INVESTMENT PROJECTS. International Engineering Journal For Research & Development, 6, 6-6.

48. Bulturbayevich, M. B., & Bekzod, N. (2021). CREATING AN EFFECTIVE ENVIRONMENT FOR ATTRACTING FOREIGN DIRECT INVESTMENT IN THE TEXTILE INDUSTRY IN THE REGIONS. International Engineering Journal For Research & Development, 6, 5-5.

49. Jurabaevich, S. N., & Bulturbayevich, M. B. (2021). Possibilities of using foreign experience to increase the quality of education in reforming the education system of the Republic of Uzbekistan. Web of Scientist: International Scientific Research Journal, 1(01), 11-21.

50. Jurabaevich, S. N., & Bulturbayevich, M. B. (2021). Directions for improving the food market in the Fergana region. Innovative Technologica: Methodical Research Journal, 2(01), 1-8.

51. Jurabaevich, S. N., & Bulturbayevich, M. B. (2021). Directions for food security in the context of globalization. Innovative Technologica: Methodical Research Journal, 2(01), 9-16.

52. Jurabaevich, S. N., & Bulturbayevich, M. B. (2021). Management Of Higher Education Institution-As An Object Of Economic Diagnostics. Emergent: Journal of Educational Discoveries and Lifelong Learning (EJEDL), 1(01), 11-20.

53. Roxatalievich, S. B., Xakimovich, A. R., Mamadjanovic, Y. K., Xapizovich, H. A., & Bulturbayevich, M. B. (2020). The Results Of The Assessment Of The Investment Potential Of The Regions Of The Republic Of Uzbekistan. European Journal of Molecular & Clinical Medicine, 7(3), 4428-4437.

54. Jo'rayevich, M. B., Baxritdinovich, I. R., & Bulturbayevich, M. (2020). The Role Of Regional Governance In The Development Of Small Business And Private Entrepreneurship. European Journal of Molecular & Clinical Medicine, 7(7), 705-711.

55. Tursunalievich, Z., & Rakhmonberdievna, T. D. (2020). Problems And Prospects Of Development Of Agrologistics In The Republic Of Uzbekistan. European Journal of Molecular & Clinical Medicine, 7(07), 2020.

56. Bulturbayevich, M. B., Tursunalievich, A. Z., Ahmadjanovna, M. T., Bozorovich, U. C., & Qizi, N. N. N. (2020). Development Of Public-Private Partnership In The Organization Of Regional Tourist And Recreational Complexes. European Journal of Molecular & Clinical Medicine, 7(7), 778-788.

57. Azizbek, K., Tursunalievich, A. Z., Gayrat, I., Bulturbayevich, M., & Azamkhon, N. (2020). Use of gravity models in the development of recreation and balneology. PalArch's Journal of Archaeology of Egypt/Egyptology, 17(6), 13908-13920.

58. Baxriddinovich, I. R., & Bulturbayevich, M. B. (2020). Mahmudova Nilufar G'ulomjonovna, Usmonov Rustamjon Karimjonovich va Baxriddinov Jahongir Ravshanjon o'g'li," BOZORNI RIVOJLANISH SHARTLARIDA ZAMONAVIY MARKETING TADQIQOTLARIDAN FOYDALANISH", IEJRD-International Multidisciplinary Journal, vol. 5, yo'q. Maxsus nashr, p. S oktyabr, 2G2G yil.

58	ISSN 2319-2836 (online), Published by ASIA PACIFIC JOURNAL OF MARKETING & MANAGEMENT REVIEW., under Volume: 13 Issue: 02 in February-2024 https://www.gejournal.net/index.php/APJMMR
	Copyright (c) 2024 Author (s). This is an open-access article distributed under the terms of Creative Commons Attribution License (CC BY). To view a copy of this license, visit https://creativecommons.org/licenses/by/4.0/



59. Jurayevich, M. B., & Bulturbayevich, M. B. (2020). Attracting Foreign Investment In The Agricultural Economy. International Journal of Business, Law, and Education, 1(1), 1-3.

60. Turgunpulatovich, Y. E., & Bulturbayevich, M. B. (2020). THE ESSENCE OF SMALL BUSINESS AND PRIVATE ENTREPRENEURSHIP AND THE THEORETICAL BASIS OF ITS DEVELOPMENT. IEJRD-International Multidisciplinary Journal, 5(6), 7.

61. Косимова, Д. (2020). Improvement of the strategy of vertical integration in industrial enterprises. Архив научных исследований.

62. Jurayevich, M. B., & Bulturbayevich, M. B. (2020). The impact of the digital economy on economic growth. International Journal on Integrated Education, 3(6), 16-18.

63. Bulturbayevich, M. B., Sharipdjanovna, S. G., Ibragimovich, A. S., & Gulnora, M. (2020). Modern features of financial management in small businesses. International Engineering Journal For Research & Development, 5(4), 5-5.

64. Bulturbayevich, M. B., & Jurayevich, M. B. (2020). The impact of the digital economy on economic growth. International Journal of Business, Law, and Education, 1(1), 4-7.

65. Bulturbayevich, M. B., Sharipdjanovna, S. G., & Ibragimovich, A. S. Ways to Develop Entrepreneurship Through Innovation. International Journal of Innovations in Engineering Research and Technology, 1-5.

66. Mullabaev, B. B. Analysis of scientific aspects of managing innovation activity of enterprises in the context of structural changes in the economy. Electronic scientific journal of economics and innovative technologies, 1-8.

67. Mullabaev, B. B. Analysis of innovative activities in the context of structural changes in the economy of the Republic of Uzbekistan. Business Expert Scientific and Practical Monthly Economic Journal, 30-32.

68. Mahmudov, B. J., & Bulturbayevich, M. B. (2015). Attracting foreign investment in the agricultural economy. Glob. Oppor. Index, 1, 2-4.

69. Bulturbayevich, M. B. (2020). Management of innovation processes-An important factor for increasing the competitiveness of enterprises. European Journal of Molecular and Clinical Medicine, 7(7), 712-719.

59	ISSN 2319-2836 (online), Published by ASIA PACIFIC JOURNAL OF MARKETING & MANAGEMENT REVIEW., under Volume: 13 Issue: 02 in February-2024 https://www.gejournal.net/index.php/APJMMR
	Copyright (c) 2024 Author (s). This is an open-access article distributed under the terms of Creative Commons Attribution License (CC BY). To view a copy of this license, visit https://creativecommons.org/licenses/by/4.0/