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Annotation: This article analyzes the organizational and economic indicators of the development of small business and private entrepreneurship in the service sector. In addition, the subsequent adopted legal and regulatory documents on the development of the industry, their content and essence, and scientific recommendations are presented.

Keywords: unemployed population, unemployment, minimum number of jobs, state regulation of labor resources, support, theory of economic sentiment.

The enormous challenges in the Labor world, including persistent inequalities and exclusions, make creating a clear picture of global employment and social trends more important than ever. In order to solve today's policy problems, it requires critical thinking about the appropriateness of our methods and conceptions, together with innovation, when necessary. In recent years, seven out of 11 subintagas of the world have increased protests in 2019, which is evidenced by dissatisfaction with the social, economic or political situation. The overall content of this report is that the objectives of full employment and standard of living worldwide today are as important as ever¹.

The ultimate goal of the reforms implemented in our country in recent years is to reliably protect the interests of the people and improve their living standards and quality of life through the employment of able-bodied people.

Naturally, in order to achieve such a goal, new jobs will be restored and employment will be provided by the development of production and service sectors. In 2019-2021, we have taken the first steps towards the implementation of new meaningful and effective reforms that meet the modern requirements in the field of economy.

A number of laws, decrees and decisions on the organization and further liberalization of our economy on a completely new basis, improvement of its legal foundations, modernization and diversification of production have been adopted and are being implemented consistently.

The priority direction of the state policy is to provide attention and care to the young people of, who are our main base in order to achieve the glory of the country as the restoration of the new Uzbekistan, to create the necessary conditions and opportunities for them to fully demonstrate their achievements and potential in all spheres.

In particular, a wide range of measures are being implemented aimed at providing decent work and a source of income for young men and girls who have graduated from general secondary, professional and higher educational institutions and are stepping into independent life, bringing them up to modern professions, teaching IT technologies, wide involvement in entrepreneurship, meaningful Organization of free time for young people.

On the basis of the "youth book" and "youth programs", which was considered an absolutely new system of working with young people in the last period of the year 2021, 300 billion soums were allocated for solving the life problems of 430 thousand young men and girls, 2,3 trillion soums of preferential loans for entrepreneurial projects of over 92 thousand young people,

¹ https://www.ilo.org/wcmsp5/groups/public/---dgreports/---dcomm/---publ/documents/publication/wcms_734479.pdf

Comprehensive assistance in increasing employment and income, introduction of new effective mechanisms for employment of the unemployed, especially youth and women, graduates entering the labor market for the first time, creation of favorable conditions for employment of the needy, as well as new In order to further stimulate the activities of business entities that have created jobs, the President of the Republic of Uzbekistan issued Resolution No. PP-5094² on the state program for the creation of new jobs and employment in 2021.

Throughout the year, the issue of creating new jobs, which is very important for us, has always been in the center of our attention. President of the Republic of Uzbekistan Shavkat Mirziyoyev has signed a resolution "On the state order on employment and creation of new jobs in 2019". In 2019, more than 370,000 new jobs were created due to the construction of new industrial enterprises³, commissioning of service facilities, development of small business and private entrepreneurship. In addition, in order to introduce effective mechanisms of the labor market, increase business activity, train poor and unemployed people in modern professions and entrepreneurial skills, attracting them to work and entrepreneurship that bring them a steady income, the President of the Republic of Uzbekistan Resolution No. PQ-4804 "On additional measures aimed at attracting citizens to entrepreneurship, increasing their labor activity and vocational training, as well as employment⁴."

The provision of employment of the population in the Republic, the development and increasing the role of small business and private entrepreneurship, especially work-at-home, is one of the pressing issues of the present day.

According to the unified state register of enterprises and organizations, 42762 small enterprises and micro firms operate in the state of April 1, 2022. The main part of the enterprises and organizations registered by types of economic activity falls into the sphere of trade 1572 units (38.1 percent), industry 516 units (19.1 percent), Agriculture, Forestry and Fisheries 372 units (9.2 percent), construction 113 units (7.9 percent), services on living and nutrition 288 units (9.4 percent).⁵

Conclusion and proposal

The study of ways of improving the well-being and employment of the population in rural areas in the Samarkand region in the conditions of deepening economic reforms in our country gave an opportunity to make the following conclusions:

To formulate accurate statistics and carry out appropriate research in terms of demographic grouping in order to determine the level of welfare of the population.

Measures to be considered in the short term:

- reduction of consumption of the population, emergency termination of the monopoly of the state and "individual" entrepreneurs;
- implementation of uninterrupted power supply, accelerating the use of alternative energy;
- cost reduction, the introduction of the principle of economy in society in a low-income environment;
- creation of conditions for the operation of venture funds;
- reduction of the informal economy.

Based on the analysis of the factors affecting the employment of the population, we believe that in order to increase the level of employment of labor resources in the labor market of the country, the following activities are required:

1. Increasing the number of new jobs by organizing the activities of new business entities and expanding the activities of existing ones by increasing the volume of investments in fixed assets attracted to the economy by sectors and industries, as well as the regional approach.

² <https://lex.uz/docs/-5394867>

³ <https://qalampir.uz/news/2019-yilda-370-mingdan-ortik-yangi-ish-uridlari-yaratiladi-prezident-k-arori-1236>

⁴ <https://lex.uz/ru/docs/-4945748>

⁵ <https://samstat.uz/uploads/Press-relizlar/2022/kichik%20biznes/Mart.pdf>

2. Plan to bring the amount that is added to the working age population each year due to natural population growth to the optimal level by changing the direction of demographic policies implemented at the regional and national levels.

3. An enterprise operating in sectors and industries of the economy (organizations, institutions) the volume of production (services) increase the number of enterprises, the number of employees has been optimized due to the optimization based on the economic situation.

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