THE INFLUENCE OF SOCIAL NETWORKS ON THE SPIRITUAL IMAGE OF THE INDIVIDUAL

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Abstract: *The article analyzes the views formed on the importance of the impact of social networks on the spiritual image of the individual today and the main views and differences that are unique.*

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We live in a time when the process of globalization is intensifying. Its violent current is increasingly taking over all spheres of public life. Materialism and spirituality followed in his footsteps.

In particular, the turmoil of the information ocean is one of the main features of the period. The millions of different pieces of information that appear in the virtual space every day are really confusing to young and old alike.

In our country, which is an integral part of the global space, many people are aware of the Internet. Today, about 15 million people in our country use the Internet. As a result of expanding the range of services provided and raising them to a new level in terms of quality, the number of users of the Internet, especially social networks, is growing day by day. The favorite tool of today's youth is a computer, mobile phones and the Internet connected to them. The most popular social networks among young people are skype, odnoklassniki, vkontakte, twitter, instagram, telegram, tik-tok, facebook.

As noted by President Sh. Mirziyoyev: "It should be noted that the Internet is penetrating deeper into our lives. It is noteworthy that the number of Uz modem websites and information portals in the global network has exceeded 400, most of them work in foreign languages, and a new creative generation of Internet journalists is being formed in this direction".

In fact, the first social network was also set up with good intentions. In 1995, a man named Randy Conrad launched Classmates.com. The site was created for young people studying in different parts of the world to get to know each other, find friends and ask about each other. This site was met with great interest by students and young people at that time.

Since then, their number, type, coverage, and users have been steadily increasing. Currently, two-thirds of Internet users use these networks.

In addition, people have developed a variety of attitudes towards him. They can basically be divided into two groups; positive and negative. On the surface, there seem to be more negative opinions about social media, but that's less true. First of all, it should be noted that nothing can be achieved by turning away from the Internet, especially social networks, which have emerged as a product of scientific progress.

Therefore, it is advisable to use its opportunities wisely and effectively, without bothering to look for faults on social networks.

To do this, first of all, it is necessary to have a detailed knowledge of the capabilities and conveniences, pros and cons of social networks.

It should be noted that social networks have opened the door to opportunities for everyone, especially young people. First of all, you can travel as much as you want in the space of unlimited information. As the poet said from this place, "Whoever wants, can find anything." Communication is optional. You can find as many friends, like-minded people, colleagues. This is important. Because psychologists believe that the lack of communication in people leads to a depressive mood in their psyche.

Social networks have also become an important tool for expanding the knowledge and outlook of young people. Through these networks, they can get acquainted with materials, books, videos and audio materials on topics of interest to them, listen to the views of experts, become participants in lively relations, various debates. This is a priceless treasure, especially for someone who is earnestly seeking knowledge. In addition, social networks are a platform for scientific and creative youth to express themselves. Never in the past has any generation had such a comfortable, popular pulpit.

It is impossible to ignore the negative impact of social networks on the spiritual image of young people. Books, movies, and pictures that promote destructive ideas, such as immorality, violence, and individualism, are spreading in some social networks. Internet games are the most impressive and common way of dealing with risks, especially through the internet. According to the data, 49% of computer games distributed over the internet have a significant appearance of violence and malice, while 41% of militant (based on various shootings and explosions) games require the protagonist to commit such violence and evil in order to win the game.

"Indifference can only increase and gradually gain social significance," he said. A father who did not keep silent about his son's immorality yesterday may turn a blind eye to the crimes of members of society, and a head of a family who does not care about his son's morals may be indifferent to the fact that some of his countrymen are easily ensnared by missionaries.

According to UNICEF, one-third of Internet users are children and adolescents under the age of 18. In such a case, it was found that there are more than 4,000 sites with sexual content on the global network.

A UNICEF survey also found that 90 percent of teens who use the Internet are exposed to immoral photos and videos, and 60 percent are purposefully seeking this type of information. This, of course, seriously undermines their morals and spirituality. In addition, it should not be overlooked that the excessive attachment of young people to social networks is leading to a number of negative consequences.

First of all, as a result of excessive use of social networks, some young people are unable to distinguish between the real world and the virtual being. Some people, who are accustomed to keeping secret with their "friends" in these networks day and night, forget about communication with real-life people, the culture of good manners.

Also, although social networks are a source of a lot of information, different opinions, the constant use of social networks weakens the ability of young people to think, they are accustomed to a superficial attitude based on ready-made templates in the assessment of events.

Again, being connected to social networks is a waste of life, a waste of time, and overuse is completely its captive, and a category of people who can not live without the Internet, social networks is formed.

It is also unfortunate that rumors, lies and fabrications are becoming a "nest" on social networks, and sometimes you can come across articles of the same level that do not rely on reliable sources. It is unfortunate that in some social networks, emphasis is placed on bias, intolerance towards those who express dissent, disregarding the opinion of others, claiming only their own opinion is true. It is well known today that the idea that a person who can search, find,

create, analyze and disseminate information also owns the world has risen to the level of reality. However, in most cases they are used for negative purposes rather than positive ones. Information seekers, creators and distributors are pursuing ugly goals for their own interests.

This means "Information War" in the world. What is the "information war"? It is such a thing that social media has a negative impact on the spiritual world of humanity through various games. In the world of information, the concept of Flashmob is very common. The word literally means "crowd" at the moment. It is clear from this that putting everyone in danger through the whole crowd serves to accomplish various goals through the crowd.

In addition, various movies are being developed on the Internet, which has a great impact on the national spirituality by filling the minds and hearts of young people with a variety of memorized ideas. Unfortunately, it is no secret that most of the movies that are broadcast and promoted on the internet are influencing people's behavior, spirituality, culture and of course morals. As a result, young people are becoming more selfish.

Social media has a different impact on young people's worldviews. It can also be explained by the fact that the worldview of individuals in society is diverse and diverse. This, in turn, serves to cause various problems.

For example: everyone thinks he is smart; the disappearance of the notion of mutual respect; self-esteem; everyone thinks he is right; such as negative problems. It is clear that a negative process such as "arrogance" begins to occur, and the person begins to put his "I" above everything else. In such processes, the pride, honor, dignity of the nation, even the language of the nation, does not matter. The focus on language in society seems extremely insignificant. This, in turn, serves as a basis for the fragmentation of society, which in turn leads to instability in the spirituality of the individual.

We can see that the fact that so many appearances of social media are appearing nowadays has a huge impact on the worldview of young people. This can be explained by the fact that spiritual slavery and worldview have become extremely narrow, and that it is easy for a person to achieve the goals he has set for himself throughout his life, and that he has no sense of responsibility. In fact, man must feel and stand under the influence of the social and natural environment that surrounds him. In other words, in the process of its development, it is required to always feel that it is both a subject and an object, and to use social networks wisely in a rapidly evolving world. This marks the emergence of another important philosophical problem related to the realization of one's potential and the search for meaning in life.

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