

THEORETICAL ISSUES OF INNOVATIVE DEVELOPMENT OF SMALL BUSINESS

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Abstract: *This article reveals the nature of theoretical issues on the innovative development of small business and presents the ways of sustainable development of small business during the crises observed in the country's economy.*

Key words: *innovative activity, gross domestic product, small enterprise, innovative potential, agglomerations.*

The most important component of the development of the national economy is to increase the efficiency of innovative activities of enterprises. The task of increasing the gross national product in the country and achieving high labor productivity in the country cannot be successfully solved without the development of innovative activities of small enterprises that produce up to 30% of the gross domestic product.

This is especially true in the context of economic recession observed in the country in recent years. Areas with a high concentration of innovative potential are increasing in the studied area. In addition, based on world experience, small enterprises of economic agglomerations, including cities of science, can make a significant contribution to revitalizing the economy.

Foreign and domestic research is very limited. Despite the existence of research results on the innovative activities of small enterprises, there are main directions that have not been fully revealed. This is primarily due to the lack of effective approaches to the development of innovative activities applied to small enterprises, improvement of their state support at the level of science cities, application of innovative activity assessment methods, taking into account the specific characteristics of their activities. small businesses and others. Slow development of these issues leads to insufficient innovation activity and financial instability of small enterprises operating in science cities.

The analysis of the current state of the field against the background of current trends and the absolute urgency of the issue determined the choice of the topic of the dissertation research and predetermined the scope of the main issues to be considered in it.

The theoretical and methodological foundations of the theory of innovation and innovative activity are reflected in the works of well-known local researchers: A.E. Abrameshina, T.G. Butovoi, S.V. Valdaitseva, M.Ya. Veselovsky, M.V. Vladyka, G.I. Gumerova, P.N. Zavlina, A.K. Kazantseva, V.N. Lapina, R.A. Fathutdinov and others, as well as leading foreign scientists: S. Brunswicker, U. Vanharbeke, L. M. Gokhberg, P.F. Drucker, B. Twiss, K. Freeman, I.L. Chen, H.W. Cheesebrug, D. Shiliro, J. Schumpeter, and at the same time, the following scientists made a great contribution to the study of modern problems related to the development of small innovative enterprises: V.V. Avilova,

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I.V. Afonin, A.D. Bobryshev, V.V. Burlakov, Yu.A. Doroshenko, A.V. Zheltenkov, O.P. Ivanova, A.E. Deer, G.L. Kostina, E.N. Ojiganov, I.V. Rozdolskaya, L.T. Snitko, I.V. Somina, M.S. Starikova, V.M. Tumin, E.N. Chizhova, E.D. It is possible to include Shchetinina and others.

It consists in revealing the theoretical aspects of the development of innovations in the country and the assessment of small innovative enterprises, as well as the analysis of foreign experience in the field of innovations and innovations. It is necessary to analyze the state of innovative activity of small enterprises and evaluate the innovative potential and directions of state support of small innovative enterprises by establishing the largest science cities.

In the classification of innovations, the category proposed by the author allows to determine whether it belongs to a certain level of entrepreneurial activity, which is especially important for the research problem. The analysis of the structure of the innovation process proposed by various researchers made it possible to reveal the concept of innovative activity, to define and describe its characteristics. According to the author, innovative activity should be considered as the introduction of research results into the main activity of the enterprise that can increase its efficiency. Thus, the study of the main categories of the dissertation work and the formation of their author's interpretation was based on the analysis, systematization and addition of existing conceptual approaches to the interpretation of "innovations" and "innovative activity" of Russian and foreign scientists. . Based on the important foundations of the "innovation" category, the author concludes that it is necessary to focus on the needs of the market and follow the principle of creating something truly unique and still unknown in the process of innovation.

There are no detailed analytical statistical data on small innovative enterprises, so only point analysis of the state of innovative activity of small enterprises in the Russian Federation was possible. In order to develop this direction, the author has developed criteria for small businesses that belong to the innovative category, and according to them, the authorities can form additional indicators of small businesses in the field of innovation for relevant statistical data.

Thus, the innovative activity of a small enterprise includes:

- implementation of scientific research works;
- formation of funds and basic means for implementation of innovative activities;
- intellectual property management;
- formation of the normative base of the enterprise's innovative activity;
- Creation of appropriate structural units and providing them with personnel for scientific research work.

3. In the third chapter "Development of approaches to the development of innovative activity of small enterprises in cities of science", scientific and practical recommendations and suggestions developed by the author in terms of creating a model for the development of innovative activity of small enterprises are reflected. development of methods for improving the directions of state regulation of science cities and development of innovative activities.

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